

FOR IMMEDIATE RELEASE:

iControl Incorporated Announces Appointment of George Cavage as General Manager

Santa Clara, CA (Businesswire March 13, 2007) -- [iControl Incorporated](http://www.icontrol-inc.com) (www.icontrol-inc.com) announces the appointment of George Cavage as General Manager Advanced Logistics and Communication Systems. Mr. Cavage is internationally recognized for his contributions to the advancement and implementation of technology and standards in supply-chain and logistics management. At iControl, he will lead the commercial adoption and standardization of iControl's asset tracking and communications system developed for the U.S. Department of Homeland Security's MATTS program.

"We are very fortunate to have George join the iControl team", states iControl President and C.E.O. Fred Tubb. "His extensive knowledge from a customer's viewpoint of how information technology can transform the logistics industry will be invaluable in iControl's ability to further extend the MATTS system into commercial applications that exceed the capabilities of RFID systems."

Mr. Cavage comes to iControl after 17 years at APL Ltd., global container transportation and logistics company and a unit of Singapore-based Neptune Orient Lines. He also participated in several International Standard Organization (ISO) and EPCglobal committees pursuing development of RFID and communication standards.

Most recently, Mr. Cavage was Director Technology, Strategy, and Innovation for APL Ltd. responsible for setting technology direction and aligning IT with strategic business objectives. As a thought leader to the organization, Mr. Cavage was able to focus on the strategic use of technologies to better manage the enterprise's functional requirements and its customers' informational needs. These are areas in which APL is recognized as an industry leader. Mr. Cavage's involvement in technology R&D, the building of complex supply chain solutions, participation on several standards committees, and new application development ensured that APL stayed abreast of the competition.

Mr. Cavage holds a Bachelor's degree in International Studies from the University of Washington, Seattle, and a Certificate in Computer Information Systems from the University of California, Berkeley.

About iControl Incorporated

iControl is a leader in remote monitoring and control via the Internet. Products include iDAC™ data acquisition and control units, iGATE™ wide-area network gateways, and iVIEW™ data fusion, display, and reporting suite of web-based tools. iControl is headquartered in Santa Clara, CA. For more information, visit: www.icontrol-inc.com.

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